

PRESS RELEASE

Rameder Anhängerkupplungen und Autoteile under new management: Dr David Gabrysch becomes CEO of the Rameder Group

Leutenberg/Munich, 6 December 2023 - Dr David Gabrysch, 52, will become the new CEO of the Rameder Group, Europe's experts for towbars and transport solutions, from 1 January 2024.

"We are delighted to have gained such a successful industry expert as Dr David Gabrysch to head our international group of companies. With him, we will continue on our chosen path at a faster pace, develop additional potential for profitable growth and expand our European market leadership," explains Dr Jens Abend, Chairman of the Advisory Board of the Rameder Group.

Dr David Gabrysch, who is leaving the Euromaster automotive workshop chain at his own request at the end of the year after almost five years as Managing Director, explains his decision: "The new role is an extremely exciting challenge for me in the automotive industry, in which I have been working for almost 20 years. With its numerous European online shops and service centres, Rameder is the market leader in sales and installation of towbars and electrical kits for cars and vans. Against the backdrop of booming individual leisure and holiday design, I see a huge growth potential in the B2B and B2C sector and look forward to successfully developing Rameder further together with my management colleagues Gregory Peacock and Marcus Vollbrecht."

Rameder's turnover in the core markets of Germany, Finland, France, Sweden, Switzerland and the Czech Republic is already growing at double-digit rates every year. All products can be purchased online via the well-known Rameder domains and kupplung.de. In addition, there are around 50 service centres in Germany alone where customers can have towbars and transport solutions fitted.

"In the future, we will expertly retrofit many more vehicles in Europe with quality products and thus offer our retail and business customers the right transport and lifestyle solutions for an active lifestyle. With the further expansion of our product portfolio and service network, we offer safe transport solutions for our customers, whether they are garages, car dealerships or retail customers," says Dr David Gabrysch.

Rameder was founded in 1996 as a family business with its headquarter in Leutenberg, Thuringia, and is now owned by the leading Norwegian private equity company FSN Capital Partners. In recent years, the Rameder Group has opened up numerous European markets and is currently represented by 17 subsidiaries in 28 European countries. In total, the Rameder Group employs around 500 people in Europe.

Photo: Dr. David Gabrysch with COO Marcus Vollbrecht (left) and CFO Gregory Peacock (right)